

PSA 74th ANNUAL INTERNATIONAL CONFERENCE OF PHOTOGRAPHY

The Projector

Conference Reminder

PSA members can still attend this year's 74th Annual Conference in San Francisco, CA. Registration will now be "on site" only. It will be held at the San Francisco Airport Marriott Waterfront Hotel in Burlingame, California. Information about the conference is available on the PSA website, <http://www.psa-photo.org/conference/>

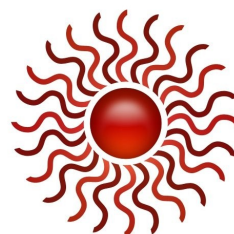
The conference dates are September 16-22, 2012.

The PSA website has information about the hotel registration and has links to the Marriott's reservation website. The conference hotel is located minutes from the San Francisco International airport (SFO) on the San Francisco Bay. So make sure the destination airport is SFO. The hotel offers free shuttles to and from the SFO airport. Parking at the hotel is complimentary for conference hotel guests. Please go to page 4 and 5 for more information from Janet Bigalke, APSA, Conference Vice President.



Meetings and Programs for Club/Council Reps to Attend

<i>Wednesday Sept 19</i>	07:20	First Time Attendees Meeting
	09:40	Council's Challenge
	10:50	Clubs & Councils Awards
	14:00	Opening Ceremony
<i>Thursday Sept 20</i>	10:50	Club Services Explanation
	12:30	Clubs//Councils Committee Chairs & Representatives Meeting
<i>Friday Sept 21</i>	10:50	PSA Youth Photography Showcase Presentation
<i>Saturday Sept 22</i>	19:00	Honors & Awards Banquet



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Upcoming Division Competitions

October	15	Nature Interclub Pictorial Print
November	1	3D Projected Imaging Division
November	15	Photojournalism Interclub Travel Interclub
December	1	Projected Imaging Division— Creative

[Link to the Interclub Comparison Chart](#)



Chapters, Clubs, & Councils
Vice President:
Nan Carder, PPSA
cccVP@psa.org

Clubs Services Committee Chair:
Margaret Sprott
dick_margaret@verizon.net

Club and Council PSA Journal News
Editor:
Hazel Meredith
hmeredithpsa@aol.com

Club, Council, & Chapter Newsletter
Contest Director:
Joan Field, APSA
jfzgf@att.net

Club, Council, Chapter Website Contest
Directors:
Jean Roberts
jeanaroberts2002@yahoo.com
Dick Sprott
dick_margaret@verizon.net

Photo Editors Forum Moderators:
Margaret Sprott
dick_margaret@verizon.net
Joan Field, APSA
jfzgf@att.net

Sparkle Forum Moderator:
Hazel Meredith
hmeredithpsa@aol.com

Councils Services Committee Chair:
Hazel Meredith
hmeredithpsa@aol.com

Council's Challenge Director:
Roz Kleffman
mermaid51@Verizon.net

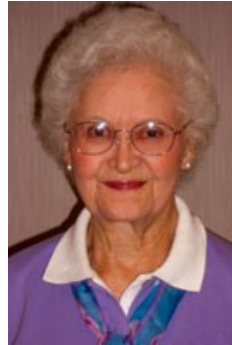
Youth Showcase of Photography
Director:
Kathy Braun, APSA , PPSA
pkzbraun@aol.com

Editor, *The Projector*:
Nan Carder , PPSA
cccVP@psa-photo.org
Position Available

WHAT'S NEW ?

PSA New Information:

- There will be a new Projected Image Division Interclub competition this year. Check out the Interclub Comparison Chart on page six.
- The Projector will start featuring some of the PSA Club Representatives. Our first PSA Rep is Lee Cates, FPSA below.



Lee Cates, FPSA

CLUB REPRESENTATIVE LEE CATES, FPSA FRESNO CAMERA CLUB

The Club Representative from the Fresno Camera Club from Fresno, CA, is Lee Cates, FPSA. This photography club is over 120 years old. They currently have over 100 members. Lee has been a member since December 1984. Besides being a PSA Club Representative, she has been the club's membership Chairman. Lee has referred 32 members to PSA.

Lee is very proud that their club's newsletter "Highlights" won third place in this year's Newsletter Contest.

Their club has sponsored the PSA Youth Photography Showcase since 2002. Lee personally visits each participating school in her area. The Fresno Camera Club's students have been awarded "Best of Show" and/or First Place awards each year. Lee collects the prints each year from all of the participating high schools. The winning and accepted images from her club will be on display at the PSA Annual Conference this year in San Francisco.

Lee promotes PSA in all of their club's activities. The Fresno Camera Club displays prints by Fresno Camera Club members at the local fair. Lee also promotes PSA membership during the Fair.

If anyone attends the PSA Annual Conference in San Francisco, take the time to meet her. She attends the conference every year.

PSA CLUB REPRESENTATIVE OF THE YEAR

The Club Representative of the Year award recognizes those Club Representatives whose leadership keeps their PSA-member club involved with PSA activities and who refer many individual members to PSA. The award was established in 2010. Two awards are presented at the Opening Meeting of the PSA Annual Conference, based on the size of the club. The award is given to the Large and Small Club Rep of the Year.



Below is a list of the PSA Club Representative's responsibilities and the award is based on how well the PSA Club Rep involves their club in PSA activities.

The PSA Club/Council Representative Responsibilities:

- Receive the club's copy of the ***PSA Journal*** each month and transfer that copy to the next club meeting to share it with potential members.
- Receive the club's annual PSA membership invoice and transfer the invoice to the club Treasurer for **on-time payment**. The Club Rep will receive any PSA Membership Renewal Reminder Emails.
- Review the contents of the PSA Club Services web site regularly for new information to share with club/Council members.
- Receive and review the PSA quarterly club newsletter, ***the Projector***, and send it via email to the club officers/board.
- Speak at each club/Council meeting regarding the latest PSA service or activity that individual PSA members can enjoy and encourage PSA membership for all club members. Identify PSA-recognized Exhibitions with upcoming closing dates and encourage participation by all club members.
- **Help any club member** who wishes to become a PSA member. Offer to help complete their online membership application or mail their check and application to Headquarters.
- Participate in the **PSA Camera Club Sparkle** online forum and encourage other clubs officers also to participate.
- Encourage the club's webmaster and newsletter editor to join the **PSA PhotoEditor's** Group.
- Encourage the club to participate in PSA Interclub Competitions. Become the Interclub Coordinator for the club and submit club's entry or identify another club member to be the Interclub Coordinator.
- Encourage the club/Councils to enter the annual **PSA Web Site Contest** and **Newsletter Contest**.

PSA 74th ANNUAL INTERNATIONAL CONFERENCE OF PHOTOGRAPHY

Janet Bigalke, APSA, PSA Conference Vice President



Janet Bigalke, APSA
Conference VP

Help Promote the Conference on PSA Club/Council Websites

Many PSA members wonder what really goes on at the PSA Conferences, and why they should attend. This year will be PSA's 74th annual conference. The overall week is arranged into various sections.

1) On the first three days, Sunday, September 16, Monday, September 17, and Tuesday September 18, there are fourteen (14) tours to various locations in and near San Francisco.

2) On these same three days, there are classes offered in Photoshop, Lightroom, and Nik® Software. There is a new class *Judging Beyond the Rules* workshop given by Jon

Fishback, PSA Educational Director.

3) Beginning on Tuesday, meetings and programming begins for the rest of the week.

4) On Wednesday afternoon, the official annual PSA membership meeting is conducted where members will get a short recap of what's happening in PSA, and where awards will be presented.

5) On Tuesday evening, after the projected International Exhibitions, the International Print exhibition will have it's grand opening, and each day and evening the Print Gallery will be open for viewing.

6) This year on Wednesday afternoon at 4:30pm there will be a special ribbon cutting for a special print exhibition, *The Days and Light – Print Exhibition by PSA Cornerstone Member Master Kan Hing-fook*, APSA with his world-class masterpieces.

7) At the end of the week the Progress Award, the Lifetime Achievement Award, the ROPA distinctions, the Honors Awards and the Outgoing Service Awards are presented at the PSA Honors and Awards Banquet.

8) On Wednesday, Thursday, and Friday, after the evening programs, we celebrate with receptions, take time to socialize, and talk with new and old friends.

9) Throughout the week there are PSA business and division meetings. If members are not involved in a committee and want to learn more about PSA, this is the place to be. Volunteer and get involved

10) On Thursday, Friday, and Saturday we invite vendors to participate in our conference. This year we will have vendors selling software, camera bags, tripods, cameras, travel companies, printers, and scoring machines. Hunt's Photo & Video will bring along numerous photo supplies.

11) This year Tamron will conduct their lens loan program. This gives you an opportunity to try a lens for a day.

12) We will have a C.R.I.S. Camera Repair technician to clean sensors for a reasonable fee.

13) Another new vendor this year will be KEH Camera which purchases good quality used camera equipment. So don't forget to bring along old equipment that may be traded in.

If anyone has any questions about PSA please feel free to send me an email (conferenceVP@psa-photo.org) and I will get it to the correct person. I hope you consider attending a conference soon.

PSA 74th ANNUAL INTERNATIONAL CONFERENCE OF PHOTOGRAPHY

Janet Bigalke, APSA, PSA Conference Vice President

Here is just a little more info on the conference days.

The schedule of meetings, programs and workshops is available on the PSA website www.psa-photo.org. There also are numerous webpages describing what goes on at the conference. There are over 50 programs, mostly educational.



There are seven more afternoon and evening programs. There will be a program on 3D -*Everything You Wanted to Know About 3D*. Two Canon Explorers of Light programs will be presented by Stephen Johnson – *A Landscape Photographer in the Digital Age* and Jennifer Wu – *The Amazing Night Sky*. Ms. Wu will teach members how to use the time before sunrise and after sunset to photograph stars, gasses of the Milky Way, a full moon, and a crescent moon. Mr. Johnson will teach how to use Digital Age photographic tools to portray realism and photographic truth with a *New Eye on America's National Parks*. Colleen Miniuk-Sperry -*Visualization: Picturing the Unique Possibilities*, will share tips, tools and techniques to help find unique photos and not use the same tripod holes of others; Robert Hughes will give information on his unique world as a musician and photographer with his artistic manipulated images; James B. Martin will show images from around the world and teach how to envision photographs before pressing the shutter button. His photographs and articles appeared in *Sports Illustrated, Summit, Smithsonian, Outside, Backpacker, Climbing, Outdoor and Travel Photographer, Destination, Blue, Audubon, and Rock & Ice*. Another repeat presenter is Julieanne Kost, Adobe Systems, Digital Systems Evangelist. Julieanne is a dynamic speaker and instructor of Lightroom® and Photoshop®. Attendees request having Julieanne return each year to present new information. She will lead her audience through *Tricks for Turning the Ordinary into the Extraordinary* and *Harnessing the Power of Lightroom 4*. From Wednesday through Saturday, there will be hands-on workshops on macro photography, a portraiture workshop for two days with live models, two sessions of photographing unique light in various colors, a session on creating effective photo travel shows, and another hands on workshop to help photographers make better photographs by learning the ins and outs of cameras functions.

The tours are to various photogenic areas and some will have instructors to assist members at the site. We will be going South of San Francisco to the Monterey area (Half Moon Bay, Pigeon Point Light, 17 Mile Drive along Pebble Beach, and the Monterey Aquarium). Another tour is aboard a boat that will take nature lovers to the Farallon Islands nature preserve areas. There photographers will be able to capture photos of various migrating birds, otters, dolphins, whales, etc. Going North of the city, one of the trips will take you to Sausalito's shores, Muir Woods National Park, Point Reyes Lighthouse and National Seashore. There will be two trips to various wineries in the Napa Sonoma area and to the Santa Cruz areas. There will be two night photography shoots one from Marin Headlands looking back at the Golden Gate Bridge and the City and another trip that is to Treasure Island where photographers will be able to take photos of the Golden Gate Bridge, Oakland Bay Bridge, and night lights of the cities surrounding the Bay. There will be day tours to various locations in and around San Francisco including the famous Golden Gate Park Conservatory and Tea Garden, the Palace of Fine Arts, Legion of Honor, the famous Lombard Curves (crooked) Street, Fisherman's Wharf, the Presidio, Pier 39 and other attractions.

At the end of the week, many conference attendees work their way home through various cities and sometimes cross country to photograph along the way. It really is an enjoyable adventure and many people make it an annual vacation. We hope you will to!

PSA INTERCLUB 2012-2013

By Nan Carder, PPSA, Interclub Consultant

The 2012-2013 PSA Interclub Comparison Chart is now posted on the PSA Website. This activity is open to all PSA-member clubs. This is a great activity to get club members involved with PSA.

There are seven different competitions *open to all PSA– member clubs*. Registration, to compete this year, will be due on the dates listed below on the PSA Interclub Comparison Chart. Rounds, Skill Levels, Rules, and Awards are also listed. PSA Club Representatives or a designate may enter as many competitions as the club members would wish to participate in. It is free to all PSA-member Clubs.

How clubs choose images is at the discretion of the club or club representative. The Club Rep or designated person may select the images from club competitions; clubs may have special Interclub Competitions to select these images.

If there are any questions, please feel free to contact Nan Carder, PPSA, Interclub Consultant at cccVP@psa-photo.org.

Get involved.

Interclub Competitions: Interclub Comparison Chart - 2012-2013 Competition Year							
Updated August 22, 2012 - all suggested changes should be sent to the Chapters, Clubs & Councils Vice President at cccVP@psa-photo.org							
DIVISION	DIRECTOR AND EMAIL	CLUBS REGISTER BY	ROUNDS PER YEAR AND SUBMISSION DATES	SKILL LEVELS (GROUPS) AND # OF ENTRIES PER ROUND	RULES AND AWARDS PER ROUND	END OF YEAR (EOY) AWARDS	ENTRY METHOD
3D Division webpage	Suzanne Hughes suzanne@shughes.com	Nov 1	3 Rounds: • November • February • May	• One Group • 6 images - by min 4 members	• Maximum of 2 stereo images per individual per competition • Top 5 images -1st thru 3rd, up to 5th place awards depending upon how many clubs enter • Awards & HMs depends on # of clubs	• Best Images are awarded 3DD Gold Medal for 1st • Silver and Bronze Medal are awarded for 2nd and 3rd based on the number of competing clubs	Upload Images
Nature Division webpage	Mike McNeill mikemcneill53@yahoo.com	Oct 8	3 Rounds: • October 15 • January 15 • April 15	• Two (A & B) • New clubs start in Group B • 6 Images by min of 4 members	• Digital images or scanned slides/film. • Blue ribbons awarded to 5 highest scoring images. • Approx. 10% of the images are awarded a red HM ribbon. • No Make-ups.	• All Award images are eligible for EOY competition after the 3rd round. • Image of the year awards are given for groups A & B.	Upload images
Photojournalism Division webpage	Carol McCreary, APSA, PPSA tcmcrcree@cox.net	Nov 10	4 Rounds: • November 15 • January 15 • March 15 • May 15	• One Group • 6 Images - max 2 images per member	• Digital images designated as PJ General or PJ/Human Interest • Ribbons for top 2 images in PJ General and top 2 in PJ Human Interest. • Up to 5 HMs per round.	• High Point club receives plaque • Top PJ General & Human Interest images receive plaques with ribbons to 2nd, 3rd, & HM winners	Upload images
Photo Travel Division webpage	Dinesh Pagaria dineshpagaria@yahoo.com	Nov 15	3 Rounds: • November 15 • February 15 • May 15	• One Group • 6 images by 6 members	• Digital only. • 1st, 2nd & 3rd place per round. • HMs should receive min. score of 12. • 10% of images may qualify for HM.	• No EOY competition or Awards	Upload images
Pictorial Print Division webpage	Louis T. Duncan, PPSA louisduncan@triad.rr.com	Oct 1	4 Rounds: • October • December • February • April	Five categories: • Large & Small Color, Large & Small Mono, and Creative • 4 prints by 4 members	• Prints • 1st, 2nd, 3rd • One or more HMs to each category.	• EOY** competition for prints receiving 1st, 2nd, 3rd or HM in four rounds. • Top prints are awarded PPD Gold Medals for 1st, Silver for 2nd, Bronze for 3rd, and ribbons for HMs. • Clubs with highest points in each category receive Certificates	Mail prints
Projected Image Division webpage	Bob Benson, APSA benson.bob@comcast.net	Nov 1	4 Rounds: • November 1 • January 1 • March 1 • May 1	• Five Groups (A-E) • New Clubs start in Group E • 6 Images by 6 members	• Digital only • 10% receive Awards and 10% receive HMs (ribbons) • Make-up entires not eligible for awards	• 3 highest scoring clubs in each group receive EOY certificates	Upload Images
Projected Image Division - Creative webpage	Tom Peterson tjomik@gmail.com	Nov 15	4 Rounds: • December 1 • February 1 • April 1 • June 1	• Three Groups (A-C) • New Clubs start in Group C • 6 Images - max 2 images per member	• "Altered reality" • 6 digital files • Up to 6 images given Awards (Ribbons) • 6-8 Images given HMs (ribbons)	• All Awards images are in EOY** competition that selects 6 BOB (PSA Silver Medals) per group. • A single BOB (Gold Medal) image chosen from all 12 images. • All award and HM images presented at PSA Annual Conference. • High Point clubs earn certificates	Upload Images

*BOB = Best of Best
**EOY = End of Year

STARTING THE CAMERA CLUB COUNCIL OF TENNESSEE (CCCT)

By Sue Milligan/President CCCT

Almost a year ago Pat Gordy, PSA's Region 13 Director, contacted me asking if I would be willing to help in getting a Tennessee Council up and running. She suggested that I work with Ron Plasencia from the Photographic Society of East Tennessee, who had already given a good deal of thought to the organization and was in the process of setting up a website for the Council. She mentioned that Dee Murphy of the LeConte Photographic Society was another person interested in helping with the project. Because I had always thought it would be wonderful to get the Tennessee clubs together in some way, I said, "Yes".

The first thing we did was sign the Camera Club Council of Tennessee (CCCT) up for PSA membership. Our small committee would need all the help it could get, and this organization has a wealth of information available to help new clubs, Councils, and charters get started. The list includes:

Starting a Camera Club

Drafting Club By-Laws

Club Finances

Club Publicity

Club Competition

Education Plan

All of this and more information can currently be found at:

<http://www.psa-photo.org/clubs-and-councils/club-services-slideshow/>

Over the next few months I started researching and contacting the leaders of all the Tennessee Clubs I could find to see what kind of support CCCT would have. Many of the clubs leaders were receptive to the idea of a Tennessee Council; some were able and willing to help. Just their thoughts and suggestions on what they would be looking for from the council helped immensely in deciding the roll CCCT would play. The Council's objectives would be:

To promote the art of photography in Tennessee (as well as neighboring states' clubs without their own councils)

To assist local camera clubs

To promote socialization among clubs

To share speakers and judges

To host joint fieldtrips

To host joint workshops

To encourage interclub competitions and exhibits

To provide information for photographers visiting Tennessee

To encourage participation in PSA and International Exhibitions



On October 1, 2011, eleven people, representing nine Camera Clubs across the State, met at Dury's in Nashville, and laid the ground work for CCCT. The group discussed the objectives; set year one and year two goals; reviewed Board Members responsibilities and selected Board Members; reviewed and fine tuned drafts of both the Constitution and By-Laws. I was completely blown away by the experience this group of people brought to the table, and how well they worked together. It was a very productive and exciting day for all of us.

STARTING THE CAMERA CLUB COUNCIL OF TENNESSEE (Continued)

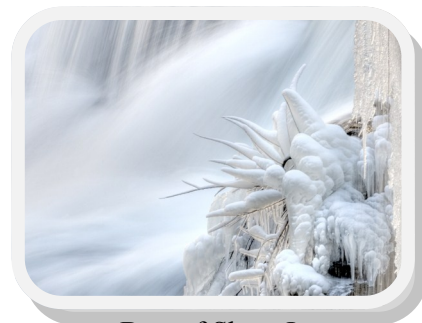
Getting everything finalized and ready to go took the remainder of the year. Camera Club Council of Tennessee officially took its place in the world of photography on January 1, 2012, and it has strived to meet the goals the founders set for the organization ever since. They are the following:

Year One

Get the Board in place
Expand the membership
Get the word out on council activities
Work on expanding the website
Two joint field trips
One interclub competition
Create a speaker and judges list
Create a list of places to see in TN
Encourage membership in PSA
Start thinking about workshops
Start thinking about exhibitions

Year Two

Expand the committees
Look for sponsors
Do camera tip related articles
Make it the best website ever!
Four joint field trips
Two interclub competitions
Hold a course to educate judges
Add members' photos of places to see
Take part in PSA Council Challenge
Have the first workshop
Have the first exhibition



Best of Show Image
By Wanda Krack



Wanda Krack (Left)
and
Sue Milligan (Right)

It has not always been easy to get things done. The Board Members and, to date, the twelve Member Clubs are spread out from one end of the state to the other. The Board knew from the start that the organization would probably not have more than one meeting a year. But the Board has tried to take advantage of not only CCCT's sponsored events to meet but also other events and workshops around the state where at least five of our Board members might come together. Most major decisions so far have been made by phone or email. Add the "life happens" element to that, and at times it has been slow going, but one by one the council is checking off its first year goals.

So what has CCCT achieved in its first seven months? The board is in place and working. Twelve clubs are on board so far. The council has a growing mailing list and a great newsletter to help spread the word about CCCT events. In fact "3CT in Focus" took second place for councils in the PSA newsletter competition this year, thanks to CCCT's Secretary and Editor, Pat Gordy. The website, although still a work in progress, is looking better and better every day. CCCT held its first interclub fieldtrip in the Great Smoky Mountains National Park this spring hosted by the LeConte Photographic Society, and a second outing is currently being planned for the fall. The Council held its first Interclub Photo Contest with a good deal of help from the Photographic Society of Chattanooga and was able to get some of those photos into the PSA Council Challenge this year instead of waiting until next year as planned.

Starting a Council involves a lot of hard work, and just as in every organization, some people carry more of the load than others. But anything worth having is worth working for. The council will just keep doing the best it can, and continue getting more clubs and individuals involved. Only time will tell if it will succeed or not, but I have no doubt that its members will give this Council all the support they can. If anyone wants to know more about the Camera Club Council of Tennessee check out its website at <http://www.3ct.org> or contact me at president@3ct.org.